

RELEASE DATE: February 3, 2021

CONTACT World Fuel Services Pete Stevens, +1 281-280-2114, <u>pstevens@wfscorp.com</u>

World Fuel Rewards Status Tiers Extended Through 2021

February 3, 2021 – HOUSTON – World Fuel Services (World Fuel) announces that World Fuel Rewards 2020 member statuses will remain through 2021 due to COVID-19's impact on flying. Members earn status based on activity in the World Fuel Network. This extension will allow members more time to benefit from their current status tier multipliers earning additional points for greater rewards.

Malcolm Hawkins, senior vice president of business aviation global sales, World Fuel Services, said: "We understand the hardships members and participating locations have faced over the last year. Our hope is that by extending rewards status an additional year, we will enable members to enjoy the points they earned."

World Fuel Rewards status tiers were launched in early 2019 as an enhancement to the company's loyalty program. The program allows members to earn points faster and achieve status in four tiers: Blue, Silver, Diamond and Diamond Elite. Each status tier unlocks greater rewards, so the more members spend within the World Fuel Network, the more points they receive.

Updates, including new tools, adding status and dramatically expanding eligible products, were made to enhance the program and speed up rewards redemption. Members can accumulate points when they purchase almost any aviation-related product or service – maintenance, pilot training, fuel, services, ground handling, catering, deice and more when they purchase using World Fuel Contract, World Fuel Trip Support and AVCARD[®] by World Fuel. Participating locations have a bank of points to reward members for loyalty and spending at their facility. Air Elite[®] by World Fuel also takes advantage of a bank of points supplemented by the Air Elite bonus, which allows them even more points to award customers for loyalty.

World Fuel Rewards membership is free and open to schedulers, dispatchers, flight crew members, pilots and entire flight department teams.

About World Fuel Services Corporation

Headquartered in Miami, Florida, World Fuel Services is a global energy management company involved in providing energy procurement advisory services, supply fulfillment and transaction and payment management solutions to commercial and industrial customers, principally in the aviation, marine and land transportation industries. World Fuel Services sells fuel and delivers services to its clients at more than 8,000 locations in more than 200 countries and territories worldwide. For more information, call 305-428-8000 or visit www.wfscorp.com.