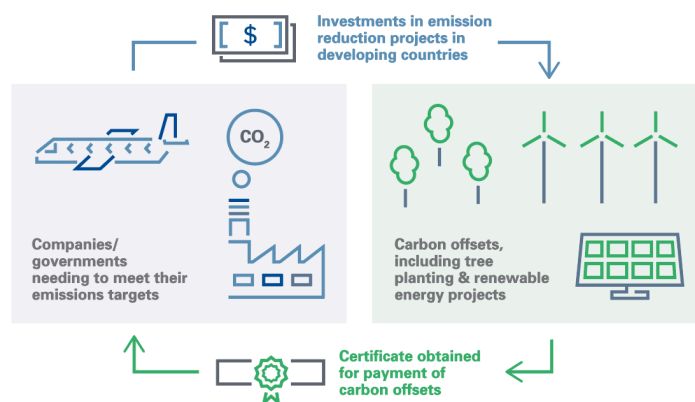


## Aviation: Carbon Offsets

World Fuel Services has the unique capability to help you achieve your sustainability goals. Through World Kinect Energy Services, our sustainability brand, we can ensure you maximize your carbon strategy today by purchasing fuel, in bulk or stand alone, bundled with carbon offsets. We make it easy to manage both your carbon exposure and disclosure through your everyday purchase of fuel.

## What is a carbon offset?

A carbon offset represents one ton of greenhouse gas emissions that has been avoided or reduced in the atmosphere. Purchasing carbon offsets allows companies to compensate for their residual carbon footprint by supporting projects worldwide that reduce carbon emissions.



## Why carbon offsets?

Carbon offsets are a bridging mechanism that enables companies to offset current emissions while pursuing ways to reduce emissions. The supply of sustainable fuel is limited and not geographically distributed. Carbon offsetting can help you achieve your sustainability goals immediately, but it is a complex process. We are experts in the field of carbon offsets and make the process easy. This program provides aviation businesses easy access to the carbon markets and the ability to claim carbon neutrality.

## Why is our offer unique?

World Fuel is undertaking a sustainable journey ourselves. With World Kinect, we are a one stop shop for complete sustainability programs with decades of experience in aviation. In addition to purchasing carbon offsets directly from us, we are making it easy for our customers by integrating them into the everyday purchase of fuel.

- Bundle fuel purchases with carbon offsets
- Integrate the cost of carbon offsets with the fuel invoice
- FBO customers can offer their operators a carbon offset program to help reduce their carbon footprint

## We make the process easy

Our experts handle everything end-to-end from project sourcing and trading to delivery and retirement of certificates, saving you time and internal resources. We:

**Calculate** the amount of carbon emissions associated with a customer's activities in tons of CO<sub>2</sub> equivalents (CO<sub>2</sub>e).

**Source** an equivalent amount of carbon offsets from the Gold Standard or the Voluntary Carbon Standard emission reduction project through scrutinizing the market and carefully selecting the right project.

**Deliver** the corresponding **documentation** that allows the customer to report that they have offset the carbon emissions from their activities.

# Carbon Offset Options

## Options for Flight Departments, Airports and FBOs



### Offset per transaction

An added fee for each transaction that can be set up for certain or all locations



### Reporting

Send us a monthly or annual volume report of the amount of emissions you want to offset, which we then process and bill

## Unique to Airports and FBOs



### At the counter

Offer carbon offset fuel sales at the counter through World Fuel FBO software - avPOS and Total Aviation Software



### Bundled with fuel purchase

Buy offsets at the time of bulk fuel purchase and offer to customers with every purchase

# Carbon Offset Projects

World Fuel Aviation offsets are the forestry offsets certified by the highest standards.. By purchasing carbon offsets from a forestry project through World Kinect Energy Services, your operation will contribute towards the Sustainable Development Goals of the U.N. and will also have a positive impact on climate change.

There are four types of forest carbon offset projects that can generate forest carbon offset credits:

- Reforestation
- Afforestation
- Forest conservation/avoided conversion
- Improved forest management

We only source Carbon Offsets from projects that have been independently verified and certified by internationally accepted standards.

**Gold Standard**<sup>®</sup>



**Verified Carbon Standard**

# Why World Fuel Services

World Fuel is your trusted provider, offering you flexible credit terms and technical support. World Kinect helps you meet your operation's sustainability goals while World Fuel keeps you moving.

- Proven expertise in carbon markets through World Kinect Energy Services
- One stop shop for complete sustainability programs with decades of experience in aviation
- Bundled solutions with the everyday purchase of fuel
- Simple process to achieve carbon neutrality
- Offsets from certified forestry projects
- Global network of vetted suppliers
- Tailormade communication materials
- We are undertaking a sustainable journey ourselves



# Get started on your journey to carbon neutrality

We will tailor a carbon offset solution for your organization. Our trusted experts will help your organization make a specific impact on certified carbon offset projects. Contact us to get started on your carbon neutral journey.