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## **World Fuel Services Launches fbo360, Giving FBOs Full 360-degree Visibility Across Their Entire Operation**

**October 12, 2021 – HOUSTON** – World Fuel Services is launching fbo360, making it available to all Fixed Base Operator (FBO) customers during National Business Aviation Association's Business Aviation Convention & Exhibition (NBAA-BACE) in Las Vegas, October 12 – 14, 2021. This web-based platform is the next generation of FBO software developed side-by-side with customers. It gives FBOs full 360-degree visibility across their entire operation in real-time on any web-enabled device.

With access to instant information and better communication, customer service representatives and line service managers can easily see the full history of aircraft movement details, so they have a complete view of what's on the ramp at any time. fbo360's mobile-responsive design helps FBOs provide a better experience for their customers by allowing the FBO to manage on-the-go and reduce both radio traffic and customer wait times, enabling a faster checkout process.

In addition to managing fuel inventory, fbo360 helps line service personnel manage tasks, hangar reservations, aircraft inventory and more. fbo360 automates processes that save time, and it is 100% paperless, eliminating errors created by manual processes like scanning receipts and inputting tickets in multiple places. Other key functionalities include managing multiple locations under one account and data transfer with third-party integrations. With the World Fuel Connected Truck, fbo360's connectivity with the truck's electronic register instantly and seamlessly feeds accurate fuel data into fbo360.

fbo360 users can be confident that they will have access to the most up-to-date and accurate information through hosting on Amazon Web Services and data protection through industry-leading encryption practices and a dedicated World Fuel Information Security team.

Since day one, World Fuel's customers have been involved from the early stages of requirements gathering to screen prototypes and design. The company hosted a series of workshops, taking program developers onsite to hear directly from FBO employees.

"We listened and learned from the ongoing inputs of more than 100 FBOs who have and continue to participate in the development, usability testing and product design feedback," said Steve Drzymalla, senior vice president, business aviation bulk fuel sales, World Fuel Services. "The strength of industry knowledge and the resources invested in developing fbo360 should show the market the commitment that World Fuel has to be an innovator and leader in the FBO software space for years to come."

NBAA-BACE attendees can learn more about fbo360 and the World Fuel Connected Truck in the World Fuel Services booth, #701, October 12 - 14, 2021, at the Las Vegas Convention Center. More information is available at [aviation.wfscorp.com/fbo360](https://aviation.wfscorp.com/fbo360).

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### **About World Fuel Services Corporation**

Headquartered in Miami, Florida, World Fuel Services is a global energy management company involved in providing supply fulfillment, energy procurement advisory services, and transaction and payment management solutions to commercial and industrial customers worldwide. World Fuel Services sells and delivers liquid fuels, natural gas, electricity, renewable energy, and other sustainability solutions to its clients at more than 8,000 locations in more than 200 countries and territories through its Marine, Aviation, and World Kinect Energy Services divisions. For more information, visit [www.wfscorp.com](https://www.wfscorp.com) or [www.world-kinect.com](https://www.world-kinect.com).