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## Air Elite® by World Fuel Network Members Experience the Unparalleled Excitement of Camp Elite: The Annual Air Elite Conference

## **News Summary**

- The annual Air Elite Conference brought together more than 100 network members from across the globe at the breathtaking Omni Mount Washington resort.
- One of the highlights of the conference was the extensive focus on sharing best practices, such as enhancing cybersecurity, sustainability, and the future of service standards.
- The Air Elite Conference was a networking and relationship-building hub, allowing attendees to forge new connections, strengthen existing partnerships, and share best practices.

July 5, 2023– HOUSTON – The Air Elite® by World Fuel (Air Elite) Network, the leading network of exceptional FBOs, successfully hosted its highly anticipated annual conference, themed Camp Elite in 2023, from June 19th to 21st, 2023. With a focus on sharing best practices, such as enhancing cybersecurity, sustainability, and the future of service standards, the event brought together more than 120 network members from across the globe at the breathtaking Omni Mount Washington resort.

The Air Elite Conference not only fostered innovation and collaboration but showcased the Air Elite Network's unwavering commitment to excellence and service. Against the backdrop of the picturesque Mount Washington, attendees were immersed in an atmosphere of camaraderie and knowledge-sharing. From numerous breakout sessions to engaging panel discussions, the conference provided a

platform for attendees to explore the pressing issues shaping the global business aviation industry while discovering novel solutions and best practices.

One of the highlights of the Air Elite Conference was the focus on key trends impacting the industry - cybersecurity, sustainability, and the future of service standards. Attendees were privy to invaluable insights from Shawn Bowen, World Kinect's chief information security officer, equipping them with the knowledge and tools to safeguard against cyber threats.

In line with the Air Elite Network's commitment to sustainable aviation, the Air Elite Conference delved into sustainable practices and initiatives. Participants engaged in discussions surrounding eco-friendly operations, reducing carbon footprints, and embracing alternative energy sources to minimize environmental impact. As the world transitions to sustainable energy, the Air Elite Network continues progressing on its journey toward net zero.

The Air Elite Conference also served as a hub for networking and relationship-building, allowing attendees to forge new connections, strengthen existing partnerships, and share best practices. The conference facilitated a collaborative environment where industry professionals exchanged ideas, experiences, and strategies, creating a fertile ground for innovation and growth.

The success of the conference would not have been possible without the generous support of its sponsors. Air Elite appreciates GO Rentals, Private Jet Media, SkyMark Refuelers, Total Control Systems, ProFlo, and Baldwin Safety and Compliance for their support. Their contribution was instrumental in creating a remarkable conference experience for all attendees.

The annual Air Elite conference has once again raised the bar, setting a new standard of excellence and solidifying its position as the must-attend event for network members.

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## **About Air Elite® by World Fuel**

Air Elite® by World Fuel is the global FBO network curated for elite service. Each location is committed to service excellence, is audited to ensure the highest facility standards, undergoes industry-leading Air Elite Service Culture training and awards bonus World Fuel Rewards globally. The premier network of locations is strategically positioned around the world.

For more information, visit www.airelitenetwork.com

## **About World Fuel Services Corporation**

Headquartered in Miami, Florida, World Fuel Services is a global energy management company involved in providing energy procurement advisory services, supply fulfillment and transaction and payment

management solutions to commercial and industrial customers, principally in the aviation, marine and land transportation industries. World Fuel Services also offers natural gas and electricity, as well as energy advisory services, including programs for sustainability solutions and renewable energy alternatives. World Fuel Services sells fuel and delivers services to its clients at more than 8,000 locations in more than 200 countries and territories worldwide.

For more information, visit <u>www.wfscorp.com</u>.